

# Facebook: Belgian Police warning users not to use the "Reaction" Buttons.



This last February Facebook has launched a new feature upon their social media site known as "Reactions". And just like a child in a candy shop, we were all excited about the new feature that allows us to further express our feelings towards a post or comment. For several years, the users of Facebook have been demanding a "Dislike" button that would allow people to properly showcase their feelings about posts without seeming to endorse the entire post had stated.

An example of such process is

Facebook user A posts;

"Grandpa died last night. May he rest in peace."

And Facebook user b would press "Like". This caused a major awkward distress when they all meet together.

Or maybe perhaps that Facebook user B is actually a sick and twisted person. However, that is probably not likely the case. With the new reactions that you can utilize on Facebook to express yourself about a post consists of Like, Love, HaHa, WOW, Sad, and of course Angry. These reactions can be used towards any post by simple emoticons effectively answering the prayers for the long demanding "Dislike" button.

With the new extensions added onto the social media website, the Belgian police are warning citizens to resist themselves from using the reactions assets. This is in regards to protecting the citizen's privacy. The

Belgian police proclaim that Facebook has created the reactions bar in order to collect sensitive and valuable information from Facebook users. They also believe that Facebook is utilizing this information in order to alter the way that advertisers target their users.



In a post by the official website regarding the Belgian police force has described how the icons assist in not just expressing your feelings, but how the reactions can assist Facebook assess the complete effectiveness of the different ads placed upon your profile. The Belgian police also proclaim that Facebook also is able to utilize the tool in order to find out when their users are in a good mood, and based upon that information, is when they will deliver the most ads onto your newsfeed.

The proceed onto informing the general public on their site that by providing limitations of only 6 icon options to choose from, Facebook is counting upon you to be able to express your thoughts more easily and more effective. Just by a mouse click you are informing Facebook, as well as Facebook advertisers, what makes you happy the most.

This will also aid Facebook in sectioning the upmost perfect location upon your profile in order to allow displayable content of advertisers in which will arouse your curiosity. It will also guide Facebook in the ability to "Predict" the time frame in which will be the most optimized

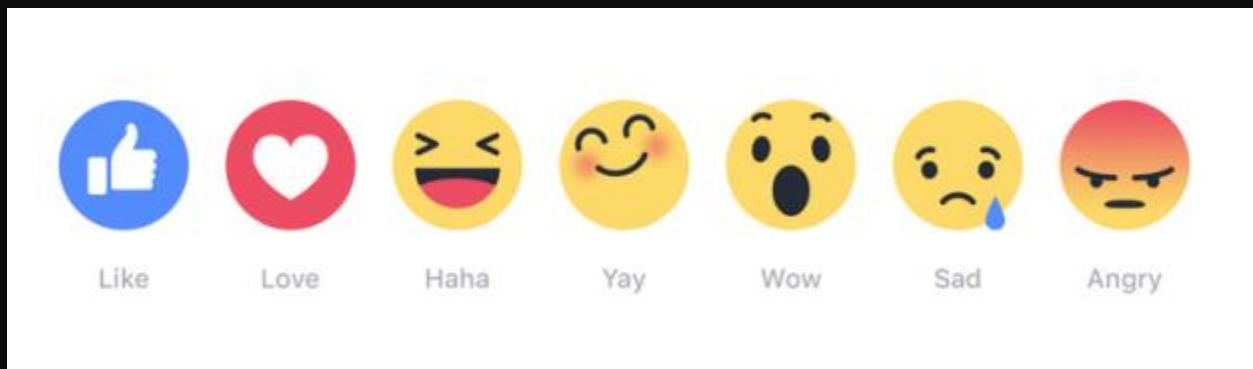
to encourage you to purchase such products from the advertisers. Choosing the perfect time frame to provide you with advertisement when you are happy, provides a more receptive ability to sell the spaces in which the advertisers explains that they have a stronger chance in seeing you react to their post.



Individuals have been known to point out that using the Facebook's Reactions tool has in fact been more beneficial to those potential advertisers ever since the tool was first launched. However, the site stated that the tool was in fact launched in order to provide Facebook users to be able to express themselves in a more complex matter than just the traditional "Like" button. Which is exactly what the users wanted ever since 2008 when we were able to "Poke" our sibling's attractive friends.

This new toolbar does in fact provide Facebook with extremely valuable data in how certain things makes people feel. It also encourages the users of Facebook to be able to interact more in-depth with posts. According to Facebook, people are becoming less and even less personal about their online Facebook usage.

I can't figure out why myself as to why people are posting less personal information, can you?



In addition to this new insight of the popular toolbar, just soon after the launch of Reactions, Facebook has confirmed that the ability to react to posts "Angrily" would be treated just like any other type of engagement that it comes with. Facebook also treats engaging with posts as a significant sign to an indication that the users will want to see more great technologies coming from Facebook, and acting angrily towards similar posts on Facebook can be sold to advertisers who are concerned about the usage of users on Facebook.

Sources: [CAPITALISMISFREEDOM](#) { } [FEDERAL POLICE OF BELGIAN](#) { }

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